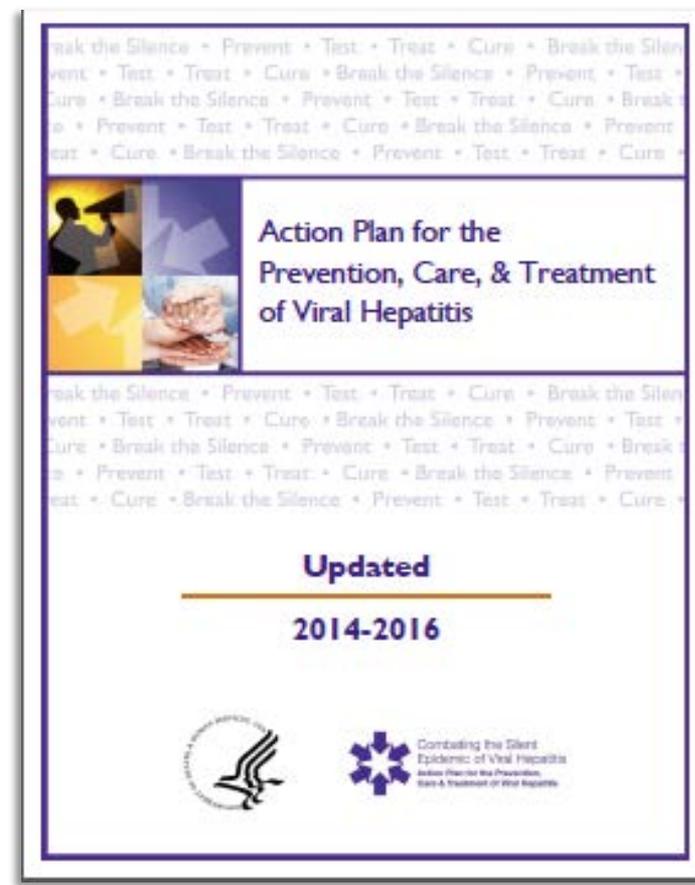
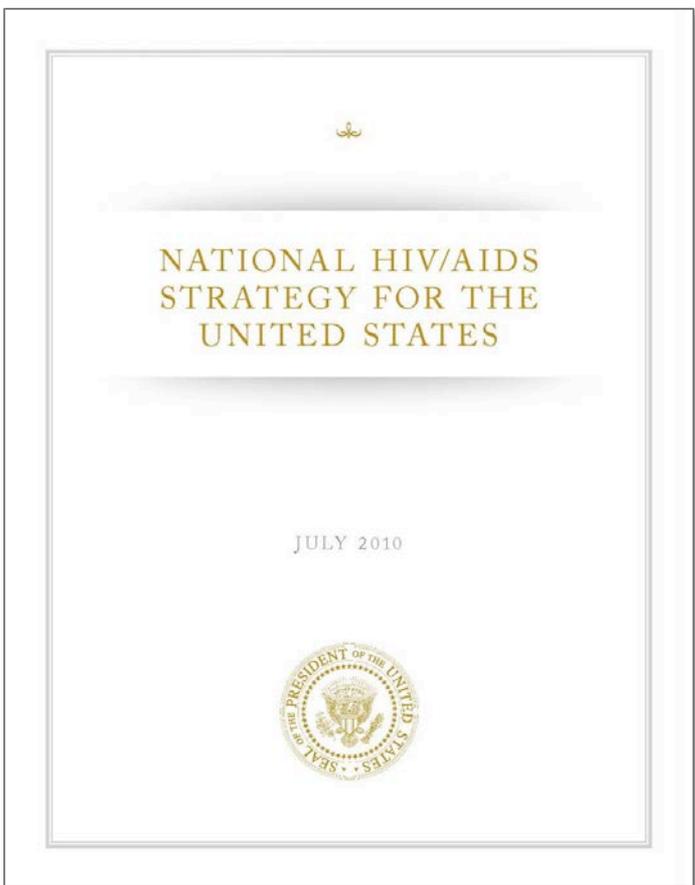


“Obama’s Health Law: Who Was Helped Most,” New York Times, 10/29/14





Marketplace Open Enrollment

- November 15, 2014 – February 15, 2015
- Re-enrollment for current Marketplace consumers
 - Review your benefits to decide if your current plan meets your needs or if you want to make a change
- Enroll by 12/15/14 for coverage effective 1/1/15
- Enroll anytime in Medicaid or the Children’s Health Insurance Program (CHIP)
 - #Enroll365 and InsureKidsNow.gov

83
Days left
to enroll



4 Ways to Get Marketplace Coverage

Over the phone

Call the Marketplace Call Center at **1-800-318-2596**. TTY users should call **1-855-889-4325**. A customer service representative can help you apply and enroll over the phone.



Online

Visit **HealthCare.gov** to apply and enroll on the web. **CuidadoDeSalud.gov** for Spanish.



In-person help

Get help from people in your community trained and certified to help you apply and enroll in the Marketplace. Visit **Localhelp.HealthCare.gov**, or call the Marketplace Call Center.



Paper application

If you don't have a computer or time to apply and enroll over the phone, you can fill out a paper application. Call the Marketplace Call Center to get an application or download a copy from **HealthCare.gov**.



The ACA and African Americans



Risk Factors



- Highest mortality rate of any racial and ethnic group for cancer
- 55% more likely to be uninsured than white Americans
- African Americans accounted for an estimated 46% of all new HIV infections among adults and adolescents
- Approximately 1 in 16 black men will be diagnosed with HIV during their lifetime, as will 1 in 32 black women

Protections by the ACA



- **7.8 million** African Americans gained access to expanded preventive services
- **5.1 million** African American women with access to women's preventive services
- More than **500,000** African American young adults now have coverage under their parents' health insurance plan.
- **8 million** African Americans with a preexisting health condition are no longer at risk of being denied coverage
- **10.4 million** African Americans no longer have lifetime or annual limits on their health insurance coverage

First Enrollment Period



1.7 million African Americans gained health insurance coverage during the first enrollment period

HAVE A 2014 PLAN?

Take action!
Keep or change your plan by December 15th.

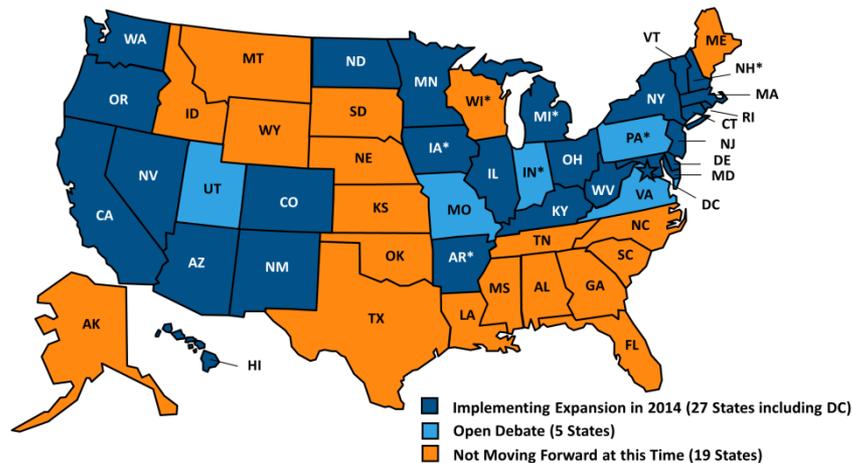
#GetCovered HealthCare.gov

Barriers to Coverage



- So far, 27 states and Washington, D.C. have expanded Medicaid.
 - **62%** of uninsured African Americans have incomes at or below the Medicaid expansion limit of 138% of federal poverty level
 - **6 in 10** uninsured African Americans with incomes below the Medicaid expansion limit reside in states that were not planning to expand Medicaid as of late June 2013

Current Status of State Medicaid Expansion Decisions, 2014



Current Efforts



- **Support outreach and enrollment in African American communities**
 - Host or assist with Enrollment Events in cities with a high number of uninsured African Americans:
 - ✦ Houston, Dallas, Philadelphia, Atlanta, Detroit, Miami, Orlando, Charlotte, Cleveland, Richmond, St. Louis
 - ✦ Apply to become CACs– Certified Application Counselors as African Americans are more likely to seek in-person assistance
- **Share resources or tools relevant to those working on outreach and enrollment for African Americans at risk for or living with HIV or viral hepatitis**

Current Efforts



- **Social media outreach**
 - ACA Twitter Wednesdays with African American organizations
 - Monthly ACA Education Webinars with African American Organizations
 - Monthly Google Hangouts with Secretary and Key African American Constituencies
 - Monthly Facebook Chats

To get more involved in our efforts please email AfricanAmericans@hhs.gov.

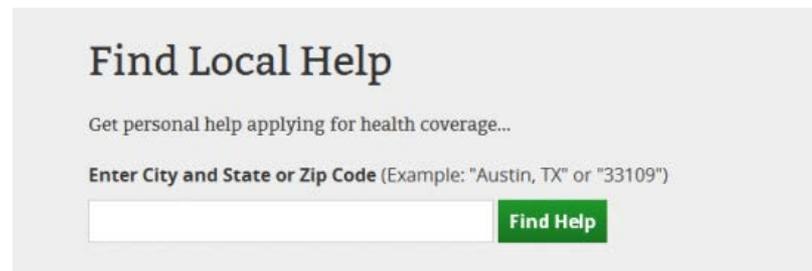
Health Insurance Marketplace



Outreach to Latino Communities

Enrollment in the Latino Community

- 2.6 million Latinos gained coverage during the first year
- Trusted sources for information (churches, schools, libraries, community centers, etc.)
- Bilingual and culturally competent enrollment assistance
- Find assistance in your area using online search tool:
Localhelp.HealthCare.gov



The image shows a screenshot of a web interface titled "Find Local Help". Below the title is the text "Get personal help applying for health coverage...". Underneath that is a prompt: "Enter City and State or Zip Code (Example: 'Austin, TX' or '33109')". There is a white input field for text entry and a green button labeled "Find Help" to the right of the input field.

How Organizations Can Apply to be a CAC

- Online applications accepted all year long at Marketplace.cms.gov
- Web-based training for assisters
- The FFMs will only designate organizations that:
 - Have processes in place to screen staff and volunteers who are CACs to ensure they protect personally identifiable information
 - Have experience providing social services to the community

Organizations can also help us get the word out by becoming a Champion for Coverage. Visit Marketplace.cms.gov for more information. ¹⁹

Marketplace.cms.gov

CMS.gov | Health Insurance Marketplace
Centers for Medicare & Medicaid Services

Type search term here Search

Get email updates

Health Insurance Marketplace

Welcome to the official Marketplace information source for assisters and outreach partners.

On this site, you'll find information about assister programs and tools to help existing and new Health Insurance Marketplace consumers.

Applications & Forms > Technical Assistance Resources > **Outreach & Education** >

Order CMS materials for FREE at
<http://productordering.cms.hhs.gov/>

5 STEPS TO STAYING COVERED THROUGH THE MARKETPLACE

Now that you have health coverage through the Marketplace, it's time to review your plan and decide if you need to make changes for 2015. Every fall, your health insurance company sends you a letter explaining changes to premiums and benefits for the coming year. You can choose to stay in your current plan (as long as it's still offered) or make changes. If you don't take action by **December 15, 2014**, you could miss out on better deals and cost savings.

- 1 REVIEW** **PLANS CHANGE, PEOPLE CHANGE.** Every year, insurance companies can make changes to premiums, cost-sharing, or the benefits and services they provide. Review your plan's 2015 coverage to make sure it still meets your needs and you're getting the best plan for you.
- 2 UPDATE** Starting November 15, visit HealthCare.gov and log into your Marketplace account. Answer a few questions to get to your 2015 application - it will be pre-filled with your latest information from 2014. Step through each page of your application and make changes if you need to. This is important - even if none of your information has changed, you might be eligible for lower costs than last year! You also can call the Marketplace Call Center at 1-800-318-2596 to review or make updates over the phone.
- 3 COMPARE** Log into your Marketplace account and follow the "Enroll To Do List" on HealthCare.gov to compare 2015 plan costs and benefits. New and more affordable plans may be available in your area this year. If you decide to stay in your current plan, follow the directions to search by that plan's 14-digit ID - you can find the ID on the letter from your plan. Or, call the Marketplace Call Center at 1-800-318-2596 for help.
- 4 CHOOSE** Choose a health plan for 2015. You can keep the same plan (as long as it's still offered) or select a new one that better fits your needs. If you want to stay enrolled in your 2014 plan, use the plan ID in the letter you get from your health plan.
- 5 ENROLL.** Stay covered for 2015! Contact your plan to confirm your enrollment. Make sure to pay your premium.



Ryan White HIV/AIDS Program Supporting Outreach and Enrollment for ACA



HIV/AIDS Bureau's Framework



**RYAN WHITE
HIV/AIDS PROGRAM
MOVING FORWARD**



HAB Approach Outreach and Enrollment

- Technical assistance cooperative agreements
- Grantee monitoring conference calls
- Site visits

Support

Engage

- HAB/ACA inbox
- Participate in stakeholder meetings
- Grantee monitoring conference calls

Educate

- Conference calls
- Success stories
- Funding opportunity announcement ACA requirements

Reinforce

- Webinars
- FAQ documents
- HAB/ACA page
- Grantee monitoring conference calls
- TARGET Center
- Ryan White stakeholder weekly emails



Framework for Vigorously Pursue



Establish Policies

Establish Procedures

Document

Vigoursly Pursue allows for a process that ensures that PLWH continue to receive care and treatment services while being informed, educated and enrolled into eligible coverage systems. RWHAP is the payer of last resort throughout this process so that PLWH are not lost to care or lose access to medications.



The HIV/AIDS Bureau currently has three cooperative agreements providing technical assistance to grantees regarding the Affordable Care Act:

- **Supporting the Continuum of Care: Building Ryan White Program Grantee Capacity to Enroll Eligible Clients in ACA Health Coverage Programs (ACE Project)** – John Snow, Inc.
- **Engaging in Marketplace Insurance Plans under the Affordable Care Act** – Cikatelli Associates
- **Establishing AIDS Service Organization (ASO) Service Models** – Fenway Community Health

Connect Clients to
New Plans

Connect Medical
Centers to Plans

Connect ASOs to
Medical Centers

Maximize
Continuum
of Care
Services

Maximize Client
Health Outcomes

National HIV/AIDS Strategy Goals

- ❑ **Reduce new HIV infections**
- ❑ **Increase access to care and improve health outcomes for people living with HIV**
- ❑ **Reduce HIV-related health disparities**

National Viral Hepatitis Action Plan Goals

- ❑ Increase proportion of persons aware of their hepatitis B virus infection**
- ❑ Increase proportion of persons aware of their hepatitis C virus infection**
- ❑ Reduce number of new cases of hepatitis C infection**
- ❑ Eliminate mother-to-child transmission of hepatitis B infection**

Affordable Care Act: HIV/Hepatitis Prevention Opportunities

- ❑ **ACA ends discrimination due to pre-existing conditions**
 - **Health insurance accessible and affordable for people with HIV/AIDS, hepatitis C, other chronic illnesses**
- ❑ **Tax credits and Medicaid expansion helps people with low or moderate income afford coverage**
 - **Particularly important for low-income males, who are less likely to meet traditional Medicaid eligibility**
- ❑ **Preventive services recommended by ACIP or rated A or B by USPSTF covered with no co-pay by Medicaid expansion plans and most private plans:**
 - **HIV screening**
 - **Behavioral counseling for HIV prevention**
 - **Hepatitis B and C screening**
 - **Hepatitis B vaccine**

Resources

<http://aids.gov/federal-resources/policies/health-care-reform/>



<http://hab.hrsa.gov/affordablecareact/>



<https://careacttarget.org/library/resources-tips-and-tools-enrolling-ryan-white-hiv-aids-program-clients-coverage>



<http://greaterthan.org/campaign/health-coverage-hiv-and-you/>



