

Federal HIV/AIDS Web Council (FHAWC) Annual Meeting
March 31, 2015: 10:00 a.m. – 4:00 p.m. (Eastern)
HHS Hubert Humphrey Building, Room 800
200 Independence Avenue, SW, Washington, DC

9:00 a.m.	Registration Opens
9:30 a.m. – 9:50 a.m.	New Member Orientation
10:00 a.m. – 10:15 a.m.	Welcome/Introduction <i>Douglas Brooks, Director, Office of National AIDS Policy</i>
10:15 a.m. – 10:30 a.m.	Discussion: National HIV/AIDS Strategy and Digital Technology, and the Affordable Care Act <i>Douglas Brooks, Director, Office of National AIDS Policy</i>
10:30 a.m. – 10:40 a.m.	National HIV/AIDS Strategy: Status and Progress <i>Dr. Ronald O. Valdiserri, Deputy Assistant Secretary for Health, Infectious Diseases, and Director, HHS Office of HIV/AIDS and Infectious Disease Policy</i>
10:40 a.m. – 10:45 a.m.	Review of Agenda
10:45 a.m. – 11:00 a.m.	Break
11:00 a.m. – 11:30 p.m.	Meet Your Colleagues
11:30 a.m. - 12:15 p.m.	Cross-Promotion and Partnerships into 2016
12: 15 p.m. – 12:20 p.m.	AIDS.gov Resources and More
12: 20 p.m. – 12:25 p.m.	Review Afternoon Program
12:25 p.m. – 1:05 p.m.	Lunch
1:05 p.m. – 1:45 p.m.	USG Digital Directions

- *Eric Mill, Web Developer, 18F*
- *Gwynne Kostin, Director, Center for Excellence in Digital Government and the Digital Services Innovation Center, GSA*
- *Janice Nall, BETAH Associates*

1:45 p.m. – 2:00 p.m.

Mobile Directions

Matthew J. Holland, Executive Director, Public Health Solutions, WebMD Medscape

2:00 p.m. – 3:00 p.m. Workshops (25 minutes): Choice of Two

Accessibility

Presenters: Clair Koroma, Public Affairs Specialist, HHS Office of the Secretary, and Anthony Permatta and Reinhard Stebner, 508 Specialists, HHS Office of the Assistant Secretary for Public Affairs

Mobile: Federal Resources, Hints & Writing for Mobile!

Presenters: Sarah Herrmann, Digital Communications Manager, American Battle Monuments Commission, and Christine Stevenson, Web Content Specialist, HHS Administration for Children and Families

Strategizing for Effective Communication Including Digital Tools

Presenters: Pavni Guharoy, Communications Director, AIDS.gov, and Michelle Samplinsalgado, New Media Strategist, AIDS.gov

Get Ready: Ensure Your HIV Programs Integrate Viral Hepatitis

Presenter: Corinna Dan, R.N., M.P.H., Policy Advisor for Viral Hepatitis, HHS Office of HIV/AIDS and Infectious Disease Policy

3:00 p.m. – 3:30 p.m.

Informing AIDS.gov Future Directions: Program Name, Redesign, and Brainstorming

3:30 p.m. – 3:45 p.m.

Recap and Next Steps